



THE HIP REPLACEMENTS



***YLW GEDfest 2024
Supporter Package***



It is with great pleasure that we share with you information on the 7th annual edition of Canada's largest fundraiser in memory of the life and legacy of Gord Edgar Downie and the music of the Tragically Hip.

Over the past six years GEDfest has gotten bigger and bigger. Last year, over \$120,000.00 was raised in a one-night music event hosted at The Palace Theatre in Calgary.

So here we are...join us at Revelry Food + Music Hub on October 19th, 2024 for GEDfest YLW, **Kelowna's first GEDfest, with ALL proceeds supporting cancer care at the Kelowna General Hospital.**

Last year, over 7,500 people from the Central Okanagan and surrounding communities in BC's southern interior underwent surgery or were admitted for for cancer-related care at Kelowna General Hospital. We are committed to raising funds to help advance cancer care, right here at home.

That's why I'm contacting you! Please consider contributing to our event by becoming a GEDfest supporter.

Please consider supporting GEDfest in one of the following ways:

- **Donate to our silent auction**
- **Make a direct corporate donation to Alberta Cancer Foundation's OWN.CANCER campaign**
- **Come to GEDfest**
- **Follow us on Social Media**

Please review the information on the next pages to learn more about GEDfest and our mission, or visit our website to learn more about this UNFORGETTABLE event.

Thank you! We look forward to hearing from you soon.

Mark Shimmin, GEDfest YLW



www.GEDfest.ca

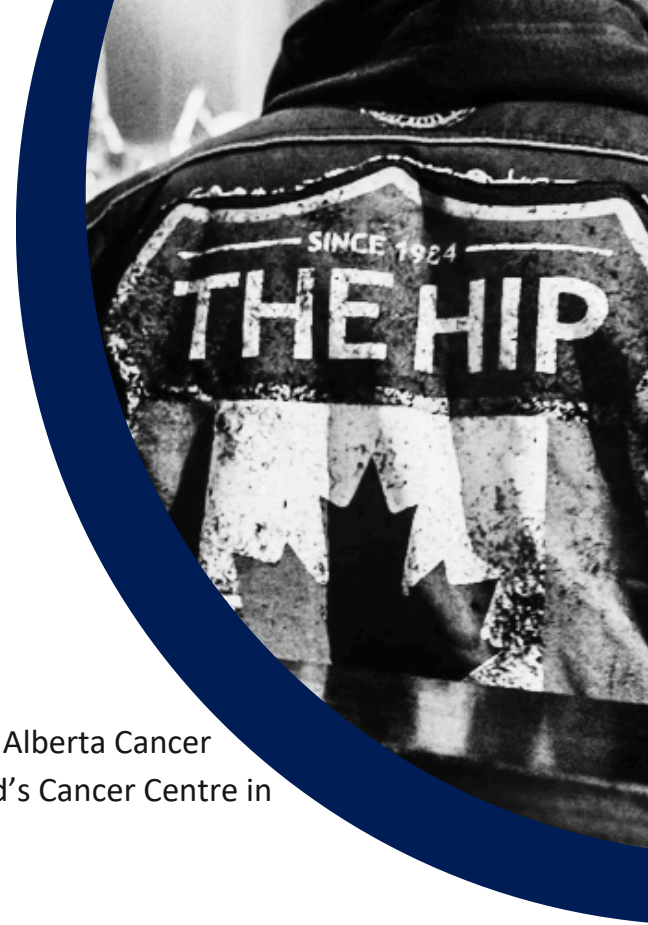


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About Us



How it all started...

- GEDfest was born in Calgary not long after Gord Downie's passing in 2017
- 2024 marks GEDfest's 7th event
- To date, GEDfest has raised over \$250,000 supporting the Alberta Cancer Foundation's OWN Cancer Campaign, and the Arthur J Child's Cancer Centre in Calgary and we feel like **WE'VE JUST BEGUN!**

GEDfest's Mission

Honour the life and legacy of Gordon Edgar Downie and the music of the Tragically Hip with friends and family while giving back to the community through the power of live music and charity

Our Secret Sauce



"The Hip Replacements"

This popular Tribute Band has been performing Hip music it's members love for twenty years at clubs, festivals, concerts and private events.



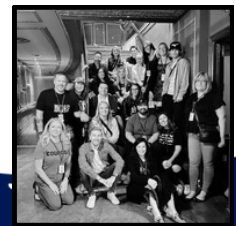
"Scott Hackman New Country 100.7"

GEDfest host with the most. We can't thank Scott enough for his support!



"Chick Jagger and the Rolling Tones"

Chick Jagger and the Rolling Tones will leave you mesmerized - immerse yourself in their sensational music and let the magic unfold!



"Our Volunteers"

What can we say other than we have the MOST dedicated and talented volunteers around. Hey man, thanks!

GEDfest Guiding Principles

1

GEDfest celebrates the impact and significance the Tragically Hip had on Canadian Culture and the Arts

- GEDfest feels like a Canadian event

2

Making a difference in communities across Canada

- We support the fight against cancer at a grassroots level
- Goal is to have a GEDfest in every city across Canada on the same night
- Inspiring others to make a difference too

3

The goal of every GEDfest is to create an “unforgettable” night

- Every Tragically Hip concert we went to left us with a great memory
- GEDfest creates memories

4

Canadian Content at GEDfest

- We sing the national anthem and have Aboriginal recognition

5

Part of the cultural significance that the Tragically Hip imparted was the number of national tribute acts that their music spawned

Meet the team

GEDfest

Keith Dyck
Founder

“GEDfest is as much about keeping past Canadian memories alive as it is creating new ones. It gives us a reason to come together, play music and share some fun times with friends, while giving back to those affected by cancer in our local community. This is what makes me especially passionate about GEDfest”.



Julie Johnson
Co-Founder



Mark Shimmin
GEDfest YLW Event
Coordinator





GEDfest YLW 2024 VIP Sponsorship & General Admission Tickets



“VIP Sponsor Tables”

- VIP Sponsor Table:
 - Tickets \$100/pp
 - Table of 4,6,8,10 available with a \$500 direct donation to KGH
- Sponsorship “shout outs” throughout the evening
- On screen acknowledgement during event

**\$100 /
Ticket**



“General Admission”

- General Admission
 - Main Floor

**\$50 /
Ticket**

