



Hipnautical

***YEG GEDfest 2024
Supporter
Package***



It is with great pleasure that we share with you the information on the 7th annual edition of Canada's largest fundraiser in memory of Gord Edgar Downie of The Tragically Hip.

Over the past six years GEDfest has gotten got bigger and bigger. Last year they raised over \$120,000.00 in a one-night music event hosted at The Palace in Calgary.

So here we are...Join us at Midway Music Hall on October 19, 2024 for GEDfest YEG, a Live Nation Event. The band "Hipnautical" will be the headliner with Blues at 11 and Whale and The Wolf opening the show!

More than anywhere else, Alberta is uniquely positioned to raise money for cancer research, help support people or families during treatment, along with many other obstacles cancer can create. Albertans are entrepreneurial, collaborative, and innovative- determined to improve the lives of all Albertans with Cancer, BUT we need your help.

All proceeds will go to the **Alberta Cancer Foundation** and the **Ben Stelter Foundation**. Two very worthy causes!

By participating in our fundraising efforts, you or your company will benefit in many different ways:

- **Raise the profile of your company.**
- **Build business relationships.**
- **Foster a positive reputation.**
- **Demonstrate your impact in our community.**

Please review the information on the next pages to learn more about GEDfest and our mission. Thank you! We look forward to hearing from you soon.

Event Coordinator, GEDfest YEG

Event Coordinator, GEDfest YEG



www.GEDfest.ca

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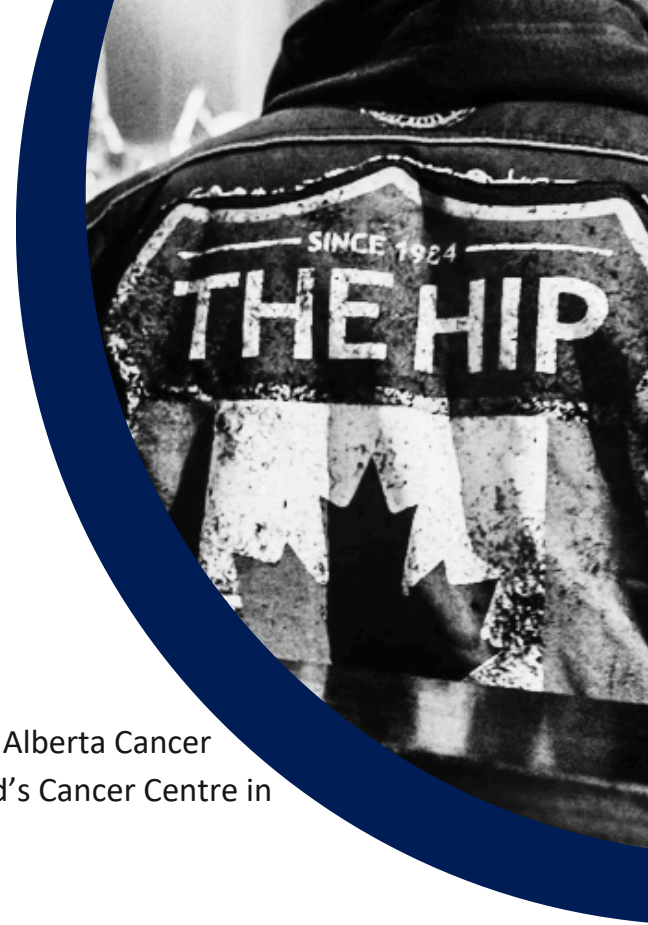
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About Us



How it all started...

- GEDfest was born in Calgary not long after Gord Downie's passing in 2017
- 2024 marks GEDfest's 7th event
- To date, GEDfest has raised over \$250,000 supporting the Alberta Cancer Foundation's OWN Cancer Campaign, and the Arthur J Child's Cancer Centre in Calgary and we feel like **WE'VE JUST BEGUN!**

GEDfest's Mission

Honour the life and legacy of Gordon Edgar Downie and the music of the Tragically Hip with friends and family while giving back to the community through the power of live music and charity

Our Secret Sauce



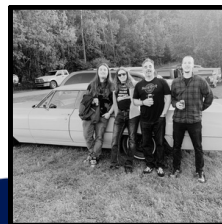
"Hipnautical"

Hipnautical is dedicated to sharing their passion and energy with their audiences. They strive to keep the spirit and tradition of Canada's iconic and beloved band vibrant and alive.



"Whale and the Wolf"

Embodying a tongue-in-cheek sophistication, their music blends a potent brew of clever lyrics, polished instrumentation, driving guitars and melodic hooks.



"Blues at 11"

Formed in 2021 in Lac Ste. Anne County w/ a passion for blues and rock and roll, Blues at 11 is committed to delivering electrifying performances to their audience.



"Our Volunteers"

What can we say other than we have the MOST dedicated and talented volunteers around. Hey man, thanks!

GEDfest Guiding Principles

1

GEDfest celebrates the impact and significance the Tragically Hip had on Canadian Culture and the Arts

- GEDfest feels like a Canadian event

2

Making a difference in communities across Canada

- We support the fight against cancer at a grassroots level
- Goal is to have a GEDfest in every city across Canada on the same night
- Inspiring others to make a difference too

3

The goal of every GEDfest is to create an “unforgettable” night

- Every Tragically Hip concert we went to left us with a great memory
- GEDfest creates memories

4

Canadian Content at GEDfest

- We sing the national anthem and have Aboriginal recognition

5

Part of the cultural significance that the Tragically Hip imparted was the number of national tribute acts that their music spawned

Meet the team

GEDfest

Keith Dyck
GEDfest Founder

“GEDfest is as much about keeping past Canadian memories alive as it is creating new ones. It gives us a reason to come together, play music and share some fun times with friends, while giving back to those affected by cancer in our local community. This is what makes me especially passionate about GEDfest”.



Neil Brown
*GEDfest YEG Event
Coordinator*



Kyle Noon
*GEDfest YEG Event
Coordinator*





GEDfest YEG 2024 Sponsorship Levels

General Admission

\$50 /
Ticket

10
Left

“Twist My Arm”

10 for 8 GA

- 10 General Admission Tickets
- Must be bought as a package

\$400 /
Pack

14
Left

“Membership”

Drink Rail Seating

- VIP Drink Rail Ticket Seated Stage Left
- Includes one seat

\$100 /
Seat

3
Left

“We’ll Go Too”

Side Stage
Experience

- VIP Standing Room Tickets Stage Right

\$150 /
Seat





GEDfest YEG 2024 Sponsorship Levels

5
Left

“In View”

High Top Loge
Table Seating

- 5 Tables Available
- Loge table seats up to 3 people
- Sponsorship “shout outs” throughout the evening
- Logo on posters and social media posts

\$600 /
Table

2
Left

“The Luxury”

Premium VIP
Table

- 2 Packages Available
- 1 VIP Seated Table for 6
- Logo on posters and social media posts
- Sponsorship “shout outs” throughout the evening

\$1,500 /
Table





GEDfest YEG 2024 VIP Event Corporate Partner(s)2024

1

“Fully Completely”

\$5,000

Overall Corporate Event Partner/s

- 1 VIP Table for 6
- 6 additional General Admission Tickets
- This partner will have their company name and logo on all GEDfest posters and promotions. Promotions will be placed on Bell Media’s 100.3 The Bear. This includes their social media platforms along with Live Nation Event’s platforms
- Any advertising for this event by any media or social media platforms will have the company name and logo stating that they are presenting GEDfest. For example, The “Company Name” presents GEDfest YEG
- Logo on posters and social media posts
- Sponsorship “shout outs” throughout the evening



Supporter Form

Thanks for choosing to support GEDfest YEG 2024!
Please fill the form below with your information .

Business : _____

Name: _____

Email: _____

Address: _____

Phone _____

Select level

Twist My Arm	Membership	“We’ll Go Too
In View	The Luxury	Fully Completely

*What’s your budget? Let us build a
package that works for you*

\$ _____



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Our contacts



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